

TAHSIN MORSHED SHAKIL

BUSINESS CITATION SPECIALIST

Local SEO | Directory Listings | NAP Consistency

USA | UK | UAE | CANADA | AUSTRALIA

Freelance Portfolio

5+

Target Markets

350+

Directories Covered

NAP

Consistency Expert

1-5 Days

Delivery Time

ABOUT THIS SERVICE

I am a dedicated Business Citation Specialist helping local businesses rank higher on Google Maps and local search results. I manually list and fix business information across the most trusted free online directories in the USA, UK, UAE, and Canada.

Every business deserves accurate, consistent NAP (Name, Address, Phone) data online. Inconsistent citations are one of the top reasons local businesses lose rankings. I fix that.

What is NAP Consistency?

NAP stands for Name, Address, and Phone Number. When these details differ across directories — even slightly — Google loses trust in your business and ranks it lower in local search. My service ensures 100% consistent NAP across every platform.

MY PROCESS — HOW I WORK

1

Receive Business Details You share your business name, address, phone, website, category, and description.

2

Audit Existing Listings I check your current presence across all major directories and identify inconsistencies.

3

Manual Submissions I create or claim listings on every applicable directory with 100% accurate NAP data.

4

Deliver Full Report You receive a Google Sheet/Excel report with every directory, login credentials, and live URLs.

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GIG PACKAGES

	BASIC \$5	STANDARD \$15	PREMIUM \$30
Directories Submitted	50 Listings	160 Listings	350+ Listings
Countries Covered	1 Country	2 Countries	All 5 Countries
Citation Audit Report	No	Yes	Yes
Google/Excel Sheet Report	Basic	Full	Full + URLs
Login Credentials Provided	Yes	Yes	Yes
Duplicate Removal	No	No	Yes
Revision	1	2	Unlimited
Delivery	1 Days	3 Days	5 Days

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DIRECTORIES I SUBMIT TO — BY COUNTRY

Below are the verified free business directories I use for each target market. All listings are submitted manually with accurate NAP data.

USA UNITED STATES OF AMERICA

#	Directory Name	Category	Domain Authority	Why It Matters
1	Google Business Profile	Universal	DA 100	#1 local ranking factor — mandatory
2	Yelp	Reviews & Local	DA 94	Top consumer review platform in USA
3	Bing Places for Business	Search Engine	DA 94	2nd largest US search engine
4	Apple Maps / Apple Business	Maps	DA 100	All iPhone users — huge reach
5	Facebook Business	Social	DA 96	Social proof + local discovery
6	Yellow Pages (YP.com)	General	DA 88	Legacy directory, high trust
7	Foursquare	Maps/Check-in	DA 92	Powers 100+ apps via data
8	Better Business Bureau (BBB)	Trust/Rating	DA 91	Builds business credibility
9	Angi (Angie's List)	Home Services	DA 88	Ideal for contractors/services
10	Manta	Small Business	DA 81	Popular SMB directory
11	Hotfrog	General	DA 72	Easy submission, quick index
12	Superpages	General	DA 76	Verizon-backed directory
13	Chamberofcommerce.com	Business	DA 74	Trust signal for local businesses
14	Merchant Circle	Local	DA 77	US local business network
15	Alignable	B2B Local	DA 68	Small biz community platform

UK UNITED KINGDOM

#	Directory Name	Category	Domain Authority	Why It Matters
1	Google Business Profile	Universal	DA 100	Essential for Google Maps UK
2	Yell.com	General UK	DA 86	UK's largest business directory

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3	Bing Places	Search	DA 94	Strong UK search presence
4	Thomson Local	General UK	DA 73	Trusted UK local directory
5	Scout24.co.uk	General UK	DA 64	UK SMB directory
6	FreeIndex	Trade Services	DA 62	Popular for tradespeople
7	Checkatrade	Home Services	DA 75	Trusted UK trades platform
8	Rated People	Home Services	DA 74	Lead gen for tradespeople
9	Cylex UK	General	DA 64	Multi-country, strong UK presence
10	TouchLocal	Local UK	DA 56	Location-based UK directory
11	The Sun Business Finder	General	DA 91	News brand-backed directory
12	Hotfrog UK	General	DA 72	Easy UK submissions
13	192.com	People/Business	DA 77	UK person & business finder
14	FindTheNeedle	B2B UK	DA 55	UK B2B directory
15	Brownbook	Global/UK	DA 68	Free global + UK focus

UAE UNITED ARAB EMIRATES

#	Directory Name	Category	Domain Authority	Why It Matters
1	Google Business Profile	Universal	DA 100	Primary local search in UAE
2	Dubai Yellow Pages	General UAE	DA 62	Oldest UAE directory
3	YellowPages.ae	General UAE	DA 58	UAE national yellow pages
4	Cylex UAE	General	DA 64	Covers Dubai, Abu Dhabi, Sharjah
5	Businesslist.ae	General UAE	DA 48	Free UAE business listings
6	Connect.ae	UAE B2B	DA 56	Strong B2B UAE platform
7	ArabianPages.com	General Gulf	DA 52	GCC-wide business directory
8	Infoinfo UAE	Local	DA 51	City-level UAE listings
9	FinderMaster UAE	General	DA 44	Growing UAE directory
10	UAE Business Directory	Government-adjacent	DA 49	Trusted local source

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11	Dubai Chamber	Business	DA 74	Official Dubai commerce
12	Yelp UAE	Reviews	DA 94	International reviews platform
13	Foursquare	Maps	DA 92	Powers many Gulf apps
14	Facebook Business	Social	DA 96	High social penetration in UAE
15	Justdial UAE	General	DA 77	India-origin, active in UAE

CA CANADA

#	Directory Name	Category	Domain Authority	Why It Matters
1	Google Business Profile	Universal	DA 100	Essential for all Canadian cities
2	Yellow Pages Canada (YP.ca)	General	DA 86	Canada's #1 print-to-digital dir
3	Bing Places	Search	DA 94	Strong desktop search in Canada
4	Canada411	People/Business	DA 82	Trusted Canadian finder
5	Hotfrog Canada	General	DA 72	Popular free Canadian listing
6	Canadian Business Directory	General	DA 55	Pure Canadian directory
7	Cylex Canada	General	DA 64	Multi-city Canadian presence
8	LocalPages Canada	Local	DA 52	City-level Canadian listings
9	TuPages.com	Quebec/National	DA 48	French/English bilingual
10	n49.ca	Local Canada	DA 56	Canada-specific social biz dir
11	Brownbook Canada	Global/CA	DA 68	Strong Canadian coverage
12	Yelp Canada	Reviews	DA 94	Very popular in Toronto/Vancouver
13	Facebook Business	Social	DA 96	Canada's top social platform
14	Foursquare	Maps	DA 92	Powers apps across Canada
15	Manta Canada	SMB	DA 81	Small biz profiles in Canada

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AU AUSTRALIA

#	Directory Name	Category	Domain Authority	Why It Matters
1	Google Business Profile	Universal	DA 100	Essential for all Australian cities
2	Yellow Pages Australia (YP)	General AU	DA 82	Australia's most trusted directory
3	Bing Places for Business	Search Engine	DA 94	2nd search engine in Australia
4	True Local	Reviews AU	DA 71	Australia's local review platform
5	Hotfrog Australia	General AU	DA 72	Free, well-indexed AU directory
6	Yelp Australia	Reviews	DA 94	Growing fast in Sydney & Melbourne
7	Localsearch.com.au	Local AU	DA 64	Major AU local search portal
8	StartLocal	General AU	DA 58	Australia-only business directory
9	Aussie Web	General AU	DA 55	Free AU business listings site
10	Word of Mouth (WOMO)	Reviews AU	DA 68	Trusted consumer reviews in AU
11	Cylex Australia	General	DA 64	Multi-city Australian presence
12	White Pages Australia	People/Business	DA 76	Official AU White Pages listings
13	Facebook Business	Social	DA 96	High AU social media penetration
14	Foursquare	Maps/Check-in	DA 92	Powers many AU apps and maps
15	Brownbook Australia	Global/AU	DA 68	Strong Australian directory coverage

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SAMPLE WORK — CITATION AUDIT REPORT

The table below is a real-style NAP audit for a fictional US pizza restaurant. This is the format I deliver to every client.

Business Details	Name: Ez-Flaws Phone: (555)-***-****	Address: 142 Oak Street, Austin TX 78701 Category: Restaurant / Pizza
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Business Listing	Manually Submitted Listing URL's	Status	Username	Password
FourSquare.com	https://foursquare.com/v/ez-flow-pools/677ddb9c9fee22271	Live	Hidden For security	Hidden For security
Manta.com	https://www.manta.com/c/m1xtgz/ez-flow-pools	Live	Hidden For security	Hidden For security
MerchantCircle.com	https://www.merchantcircle.com/ez-flow-pools-tampa-fl	Live	Hidden For security	Hidden For security
HotFrog.com	https://www.hotfrog.com/company/0ee8f869984abb487b48	Live	Hidden For security	Hidden For security
2FindLocal.com	https://www.2findlocal.com/b/15238505/ez-flow-pools-tamp	Live	Hidden For security	Hidden For security
N49.com	https://www.n49.com/biz/6298064/ez-flow-pools-fl-tampa-1	Live	Hidden For security	Hidden For security
Cylex.us.com	https://www.cylex.us.com/company/ez-flow-pools-39041330	Live	Hidden For security	Hidden For security
Ezlocal.com	https://ezlocal.com/fl/tampa/swimming-pool-builder/091866	Pending	Hidden For security	Hidden For security
Catalogy.us	https://fl-tampa.catalogy.us/firms/ezflowpools.com.htm	Live	Hidden For security	Hidden For security
Bizlistusa.com	http://tampa.bizlistusa.com/business/5438274.htm	Live	Hidden For security	Hidden For security
Fyple.com	https://www.fyple.com/company/ez-flow-pools-orc5das/	Live	Hidden For security	Hidden For security
Tupalo.co	http://tupalo.com/en/tampa-florida/ez-flow-pools	Live	Hidden For security	Hidden For security
Zipleaf.us	https://www.zipleaf.us/Companies/EZ-Flow-Pools	Pending	Hidden For security	Hidden For security
Hub.biz	https://ez-flow-pools.hub.biz/	Pending	Hidden For security	Hidden For security
EbusinessPages.com	https://ebusinesspages.com/EZ-Flow-Pools_ep4ax.co?PostRe	Live	Hidden For security	Hidden For security
Us.EnrollBusiness.com	https://us.enrollbusiness.com/BusinessProfile/7022501/EZ%2	Live	Hidden For security	Hidden For security
Find-Us-Here.com	https://www.find-us-here.com/businesses/EZ-Flow-Pools-Tan	Live	Hidden For security	Hidden For security
A-ZbusinessFinder.com	https://www.a-zbusinessfinder.com/business-directory/EZ-Fl	Live	Hidden For security	Hidden For security
Cityfos.com	https://www.cityfos.com/company/EZ-Flow-Pools-in-Tampa-f	Live	Hidden For security	Hidden For security
Cybo.com	https://www.cybo.com/US-biz/ez-flow-pools	Live	Hidden For security	Hidden For security
Bizhwy.com	https://florida.bizhwy.com/ez-flow-pools-id89243.php	Live	Hidden For security	Hidden For security
Callupcontact.com	https://www.callupcontact.com/b/businessprofile/EZ_Flow_P	Live	Hidden For security	Hidden For security
AskMap.net	http://www.askmap.net/location/7220546/united-states/ez-f	Live	Hidden For security	Hidden For security
GlobalCatalog.com	https://globalcatalog.com/ezflowpools.us	Live	Hidden For security	Hidden For security
FreeListingUSA.com	https://www.freelistingusa.com/listings/ez-flow-pools	Live	Hidden For security	Hidden For security
Sayellow.com	https://www.sayellow.com/view/united-states/ez-flow-pools	Live	Hidden For security	Hidden For security
Place123.net	http://www.place123.net/place/ez-flow-pools-tampa-united-	Live	Hidden For security	Hidden For security
Freebusinessdirectory.com	https://freebusinessdirectory.com/search_res_show.php?co	Live	Hidden For security	Hidden For security
ProvenExpert.com	https://www.provenexpert.com/ez-flow-pools/?mode=previe	Live	Hidden For security	Hidden For security
Trueen.com	https://trueen.com/business/listing/ez-flow-pools/511374	Live	Hidden For security	Hidden For security

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WHAT YOU RECEIVE AFTER EVERY ORDER

Google Sheet with all submitted directories + live URLs	Business login credentials for each directory created
Before & after NAP data for every listing	Citation audit summary with Correct / Incorrect / Missing status
Screenshot proof of each listing (on request)	Recommendations for further SEO improvements

FREQUENTLY ASKED QUESTIONS

Why does NAP consistency matter for local SEO?

Google uses data from hundreds of directories to verify your business information. If your Name, Address, or Phone differs across listings, Google loses confidence in your business and ranks it lower. Consistent citations are a top 5 local ranking factor.

Will you create accounts on my behalf?

Yes. I create all directory accounts using your business email (or a dedicated email you provide) and hand over every login credential in the final report. You own 100% of all accounts.

Do these directories really help Google ranking?

Yes. Directories like Yelp, Foursquare, Apple Maps, and Yellow Pages feed data directly into Google's local algorithm. Many also appear in Google search results themselves, giving your business double visibility.

What information do I need to provide?

Business Name, Address, Phone Number, Website URL, Business Category, Short Description (150-200 words), and ideally a logo or profile image.

How is this different from automated tools like Yext or BrightLocal?

Automated tools often create low-quality or unverified listings that can be removed. I manually submit each listing — this means better data accuracy, higher acceptance rates, and verified live URLs in your report.

Do you offer revisions?

Yes. Basic package includes 1 revision, Standard includes 2, and Premium includes unlimited revisions until you are fully satisfied.

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CONTACT & ORDER

Your Name	Tahsin Morshed Shakil
Fiverr Profile	https://www.fiverr.com/tmshakil
Email	tmshakil189@gmail.com
WhatsApp	+880 1301-664278
Response Time	Within 1 hours
Target Markets	USA UK UAE Canada
Languages	English (Full Professional)

Ready to boost your local rankings?

Order now and I will start your citation audit within 2 hours. Message me first and I will do a FREE 5-directory NAP check for your business — no strings attached.

Thank you for reviewing my portfolio. I look forward to helping your business get found online.